



START MINI REEF PROGRAM

Purpose:	Creates habitat for water-filtering sea life that removes excess nutrients
Construction:	Durable polypropylene frame and four holding shelves
Dimensions:	24" x 36" x 24" (Depth 36")
Manufacturer:	<i>Ocean Habitats, Inc.</i>
Distribution:	4,000 across Florida from the Keys to Jacksonville
Utility:	Under-dock placement, floats mostly below the surface
Maintenance:	Largely maintenance free, just check the lines occasionally and after storms <i>Ocean Habitats, Inc.</i> can be reached for repairs at (800) 674-2593
Durability:	Built to survive heavy weather and can last decades in the water
Process:	Mini Reef initially attracts water filtering tube worms, barnacles and sea squirts After a few months, larger sea life, like crabs and oysters, move in Pinfish and other small fish begin appearing to feed on the reef 6 months or so later, larger fish like Mullet and Snook are visiting the Mini Reef
Permitting:	No permit required. Viewed as a "bait bucket" because the unit can be removed and it doesn't touch the bottom
Results:	Cleans over 30,000 gallons of sea water every day Improves water clarity from 12–15 feet from the dock Attracts a wide variety of fish Can improve dissolved oxygen by up to 30%
Retail Unit Cost:	\$297 plus tax (\$21 at 7%), plus \$125 installation fee, Total retail cost: \$443
START 10 Non-Profit Discount:	\$297 per unit, no tax, free installation, Total discounted cost: \$297 33% savings of \$146
Tax Deductible:	50% of total cost (\$148.50) , considered a donation to <i>Ocean Habitats, Inc.</i>
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